

GISday



River Region
GIS Day Team

presents:

River Region GIS Day 2012

Discover the world through GIS.....

GIS-based maps, apps, and visualizations greatly assist in understanding situations from every perspective. They are a type of language that improves communication between different teams, departments, disciplines, professional fields, organizations, and the public.

GIS is becoming essential to understanding what is happening and what will happen in geographic space. Once we understand, we can prescribe action. This new approach to management, managing geographically, is transforming the way organizations and communities operate.

Join us **Tuesday and Wednesday, November 13-14**, to see how users in different industries and disciplines have used GIS effectively to solve problems and improve processes. Learn best practices from peers in your industry and get ideas on how *you* can implement GIS in *your organization or community*.

- **FREE, 2-Day Educational Event**
- Hands-on Workshops Tuesday(2-3hrs) for GIS users & non-users
- Social Tuesday night aboard the [Harriott II Riverboat](#)
- Professional & Student Presentations
- Demos Lab
- Mini-Workshops Wednesday(20-30mins)
- Student Poster Competition
- Map Gallery
- Exhibit Hall
- **CEUs Offered**

HANDS-ON WORKSHOPS



Learn about the new technologies in GIS & enhance your skills. Workshops will take place Tuesday, November 13th from 9am—5pm.

PRESENTATIONS & DEMO LABS

Learn how businesses & communities like yours are benefiting by the use of GIS. Join us in the Demo Lab for hands-on tips & tricks.



EXHIBIT HALL



Open Wednesday, November 14th from 8:30am—4:30pm

STUDENT POSTER COMPETITION

Students from AUM & Troy will submit GIS projects to be judged & graded by the professors.

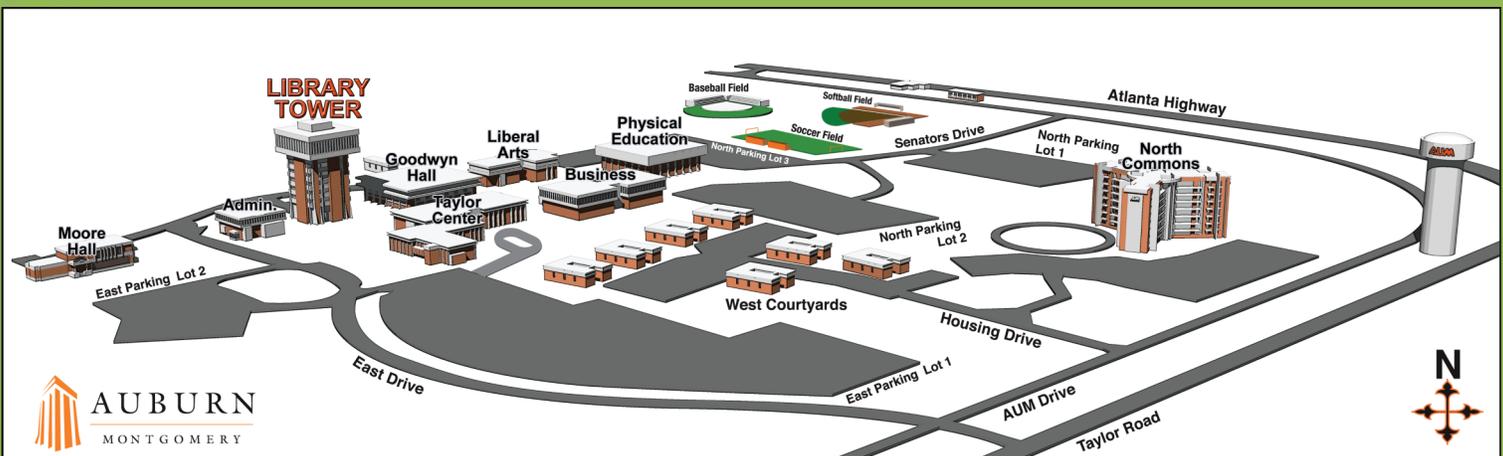
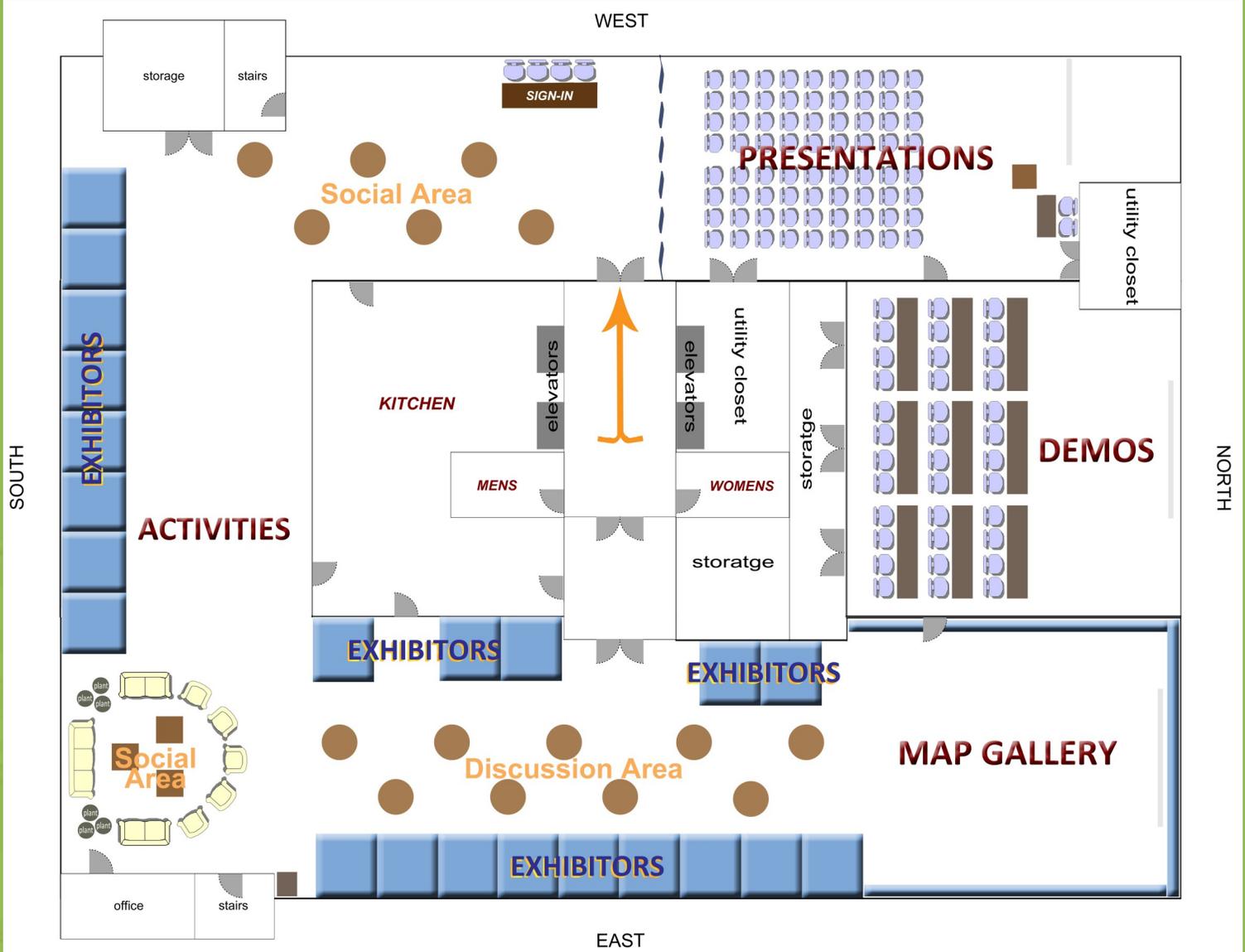


MAP GALLERY



View current GIS projects by professionals & students throughout Alabama.

GISday



GIS DAY 2012

NOVEMBER 13-14, 2012

8 A M -5 P M

AUM LIBRARY TOWER

10TH FLOOR

7440 EAST DRIVE

MONTGOMERY, AL 36117

CONTACT: KRISTIN FRISBIE

334-625-2697

KFRISBIE@MONTGOMERYAL.GOV

CITY OF MONTGOMERY

PLANNING DEPARTMENT

GIS DIVISION

25 WASHINGTON AVE.

MONTGOMERY, AL 36104

P.O. BOX 1111-36104

BROUGHT TO YOU BY:



DISCOVERING YOUR WORLD THROUGH GIS....

GIS Day is a global event in which users of Geographic Information Systems open the doors to schools, businesses, and general public to showcase and teach real-world applications of this exciting technology.

Held each year during National Geography Awareness Week in November, more than 1 million people around the world learn about the benefits and many uses of GIS during GIS Day.

The River Region GIS Day Team is comprised of volunteers throughout the state that are dedicated to educating the public on the continuously growing technologies and trends in GIS.

TOP 5 BENEFITS OF USING GIS:

SAVE ON COSTS AND INCREASE EFFICIENCY—Typical maintenance and fleet implementations of GIS can result in a savings of 10 to 30 percent in operational expenses through reduction in fuel use and staff time, improved customer service, and more efficient scheduling.

MAKE BETTER QUALITY DECISIONS—GIS is the go-to technology for making better decisions about location. Common examples include real estate site selection, route/corridor selection, evacuation planning, conservation, natural resource extraction, etc.

IMPROVE COMMUNICATION—GIS-based maps and visualizations greatly assist in understanding situations and in storytelling. They are a type of language that improves communication between different teams, departments, disciplines, professional fields, organizations, and the public.

IMPROVE RECORDKEEPING—many organizations have a primary responsibility of maintaining authoritative records about the status and change of geography. GIS provides a strong framework for managing these types of records with full transaction support and reporting tools.

MANAGING GEOGRAPHICALLY—GIS is becoming essential to understanding what is happening and what will happen in geographic space. Once we understand, we can prescribe action. This new approach to management, managing geographically, is transforming the way organizations operate.

UNDERSTAND TODAY TO PLAN A BETTER TOMORROW....

There are mountains of information about how geography matters in virtually every organization and industry (<http://www.esri.com/what-is-gis/>). But the best way for you to understand how you can use geography and GIS to improve the way you do things is to TRY IT FOR YOURSELF.

Join us for River Region GIS Day 2012 to see how businesses and communities like yours are using GIS to effectively solve problems and improve everyday processes, and learn how you can implement GIS in your organization and community!

RIVERREGIONGISDAY.WORDPRESS.COM

Exhibitor Request and Information

Company Name:

Type of Business:

Address Line 1:

Website Address:

Address Line 2:

Exhibit Representative's Name:

Address Line 3:

Job Title:

City:

E-mail Address:

State/Province:

Postal Code:

Telephone Number:

Country/Region:

Fax Number:

By signing below, I hereby confirm our request and commitment to participate in the River Region GIS Day 2012.

signature

date

printed name, and title

Sponsorship & Donations

Although greatly appreciated, neither sponsorship nor donation is required to participate as an exhibitor. Donations of any size are greatly appreciated. As this is a GIS event, sponsorship is available at Point, Line, or Polygon levels. Examples are shown to the right of each sponsorship level. Sponsors will be acknowledged on all banners, posters, t-shirts, and media announcements. Please provide Donation by check or money order, payable to "City of Montgomery",

* Point Sponsor - \$250 : gisday.com (Sponsor's name)

(1 Line: Sponsor's name & slogan)

* Line Sponsor - \$500 : **GIS Day™ Discovering the World Through GIS**

(Area for sponsor's name, slogan, website, etc.)

* Polygon Sponsor - \$1,000 :



Other (Please enter amount): \$

* Sponsors - Please provide contact info along with the necessary text, formatting information, or artwork.

signature

date

printed name, and title

Save Paper • Save Postage Return this form and any digital materials by Email to kfrisbie@montgomeryal.gov

Donations & Materials that need to be mailed should include this form and be addressed to:

City of Montgomery • GIS Div - Planning Dept • 25 Washington Ave - 4th Floor • Montgomery, AL 36104

Thank you for your support & helping to make this year's event a Success!!